

# THE DEADLINE HAS BEEN SET!

## HAVE YOU MADE THE SWITCH?



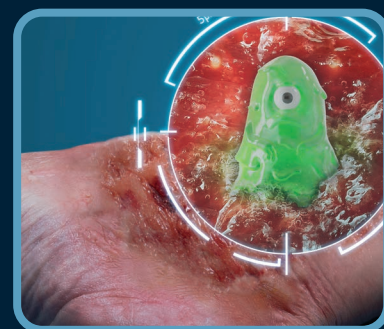
Selecting the right dressing for  
your patients is now even easier!

## IT'S ALL IN THE '+'

The '+' indicates superior anti-biofilm efficacy thanks to the addition of the breakthrough **MORE THAN SILVER<sup>™</sup>** technology that will disrupt, destroy and prevent the reformation of biofilm.<sup>1</sup>

Specifically developed to win the battle against biofilm, **MORE THAN SILVER<sup>™</sup>** technology contains a combination of ionic silver, a surfactant and a metal chelating agent, which work together to deliver superior<sup>1,2</sup> anti-biofilm performance.

The absorbent **Hydrofiber<sup>®</sup> Technology** works together with **MORE THAN SILVER<sup>™</sup>** to absorb and remove wound exudate and disrupted EPS and bacteria, helping to manage wound moisture and support healing.<sup>2</sup>

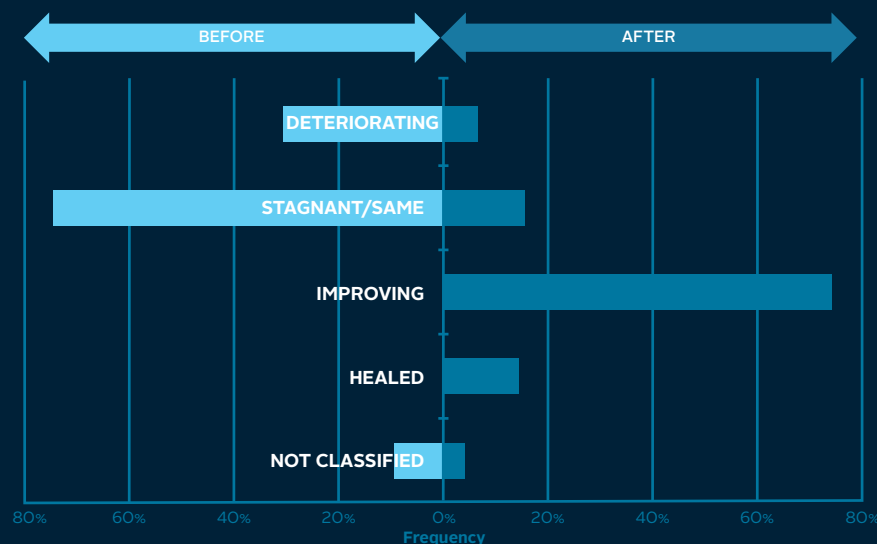


# AQUACEL® AG+ DRESSINGS ADVANCES HEALING IN STALLED, DETERIORATING, CHRONIC AND HARD-TO-HEAL WOUNDS.

A real life evaluation of 111 clinical cases across 60 centres in UK and Ireland on patients with non-healing wounds.<sup>3</sup>



= **AQUACEL Ag+ Dressings**



**54% of wounds** showed clinical signs of biofilm presence at baseline

**78% of wounds** healed or progressed to healing during an average evaluation period of 3.9 weeks

**99% of clinicians** would recommend the use of AQUACEL® Ag+ Extra™ dressings

## YOUR SMOOTH TRANSITION

Don't get caught out – your ConvaTec representative can help you upgrade early and ensure your ordering systems have the correct codes.

We trust this will make it easier to choose the right AQUACEL® Ag+ dressing for your patient's needs, but if you have any questions please do not hesitate to contact your local ConvaTec representative on: **0800 441 763**

### AQUACEL Ag+ Extra™

Description	Pack size	Product Code
Dressing 5cm x 5cm square	10	420675
Dressing 10cm x 10cm square	10	420676
Dressing 15cm x 15cm square	5	420678
Dressing 20cm x 30cm rectangular	5	420679

### AQUACEL Ag™

Description	Pack size	Product Code
Ribbon Dressing 1cm x 45cm	5	420128
Ribbon Dressing 2cm x 45cm	5	403771



TO BE REPLACED WITH



### AQUACEL Ag+ Extra™

Description	Pack size	Product Code
Dressing 5cm x 5cm square	10	413566
Dressing 10cm x 10cm square	10	413567
Dressing 15cm x 15cm square	5	413568
Dressing 20cm x 30cm rectangular	5	413569
Dressing 4cm x 10cm rectangular	10	413581
Dressing 4cm x 20cm rectangular	10	413598
Dressing 4cm x 30cm rectangular	10	413599

### AQUACEL Ag+ Extra™

Description	Pack size	Product Code
Ribbon Dressing 1cm x 45cm	5	413570
Ribbon Dressing 2cm x 45cm	5	413571

**References** 1. In Vitro Antimicrobial Activity of AQUACEL Ag + Extra and AQUACEL Ag Extra against Acticoat 7, Silvercel NA and Urgotul Ag-V1. ConvaTec Data on File. 27 November 2018. 2. Bowler PG, Parsons D. Combatting wound biofilm and recalcitrance with a novel anti-biofilm Hydrofiber® wound dressing. Wound Medicine 14 (2016) 6–11. 3. Metcalf DG, Parsons D, Bowler PG. Clinical safety and effectiveness evaluation of a new antimicrobial wound dressing designed to manage exudate, infection and biofilm. Int Wound J 2017; 14: 203–213. AQUACEL, AQUACEL Extra and Hydrofiber are trademarks of ConvaTec Inc. All trademarks are the property of their respective owners. ©2023 ConvaTec Inc. AP-033747-MRL-GB W899NZ February 2023



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— forever caring —